

# Advertising Options



**ELDER<sup>®</sup>**  
**ATHLETICS**

inquiries can be  
made to  
Kathy Hirth  
513.921.3401

**Deadline:**  
**August 2, 2025**

## Scrolling Scoreboard Ads \$1,200

Your scrolling ad will be on display for all contests held in historic Elder stadium, The Pit. This includes all Elder varsity, junior varsity and freshman football games as well as local grade school action. In the spring, your ad will continue to run for all Elder lacrosse games. In addition, scrolling ads will be in both the gymnasium and Memorial Fieldhouse. Your ad will appear during all Elder basketball, wrestling and volleyball matches. Along with many grade school and club events hosted by Elder High School.

## Live Stream Ads \$1,500

Our very own ENN (Elder News Network) live streamed over 150 games this past season. Over 70,000 "unique views" (watch for an extended period of time) of live panther action. The data also shows over 150,000 total views throughout the world!

## EHSports.com \$750

Your ad will appear on one of the most viewed high school sports websites in the country. There are over 900,000 views of this site annually. EHSports hosts all teams, schedules, rosters, highlights and live stream broadcast schedule. Your search of Elder Athletics begins at [www.EHSports.com](http://www.EHSports.com)!

## Stadium Banner

**\$450** [new customer]

Have your company's 7' x 5' banner displayed in historic **Elder stadium, The Pit.**

**\$350** [repeat customer-]

We already have banner displayed in historic **Elder stadium, The Pit.**

**NEW**  
this year

**\$350** [new customer]

Have your company's 7' x 5' banner displayed at **The PAC.**

**\$600**

Have your company's 7' x 5' banner in **The Pit** and at **The PAC**

Now offering banner  
at **The PAC** at the  
baseball stadium

## Game Sponsor – Football \$500

Be one of three Game Sponsors for one of our seven home football games this season. Game Sponsors will have six PA announcements during the game and your logo will appear on our digital tickets. Tickets will be readily available online. Your company's logo will appear on the bottom of these tickets.

## Game Sponsor – Basketball \$300

Game Sponsors will have six PA announcements during the game and your logo will appear on our digital tickets. Tickets will be readily available online. Your company's logo will appear on the bottom of these tickets.

**Total Package \$3,800**



## DIMENSIONS:

### Football Scoreboard (The Pit):

20736 x 3888 (pixels)

Gym and Fieldhouse board depends on how we have it setup for ads at that time.

***A high-resolution rectangle image works best.***

### EHSports (Website):

625 wide x 350 high (picas)

***A high-resolution square ad works best.***

### Gym and Fieldhouse Video Board:

Gym and Fieldhouse board depends on how we have it setup for ads at that time.

***A high-resolution rectangular image works best.***

### Gym and Fieldhouse Scorer's table:

The scorer's table uses two LG Monitors for ads.

***A high-resolution square ad is best.***

### Live Stream Ads:

10 inches wide x 1.28 inches high

***A high-resolution rectangle image is best.***

### Pit and Pac Banners:

7 feet wide x 5 feet high

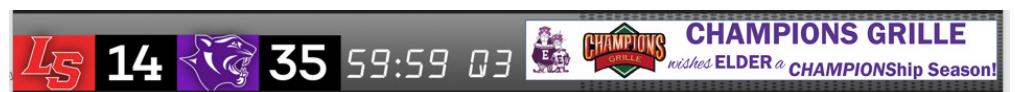
Elder will have these banners printed.



example of scorer's table



example of scrolling ad for pit and fieldhouse



example of live streaming ad



# Elder High School

## Sports Advertising Order Form

Return no later than **August 2, 2025**

Business Name \_\_\_\_\_

Name of Contact Person (please print) \_\_\_\_\_ Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_ Website Address \_\_\_\_\_

*(mandatory for EHSports.com ads)*

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Place checkmark next to the package you are purchasing:

<input type="checkbox"/>	The Total Package	\$3,800
<input type="checkbox"/>	Scrolling Scoreboard Ads	\$1,200
<input type="checkbox"/>	Live Stream Ads	\$1,500
<input type="checkbox"/>	EHSports.com <i>(must include website address)</i>	\$750
<input type="checkbox"/>	Stadium Banner (new customer) location: <b>PIT</b>	\$450
<input type="checkbox"/>	Stadium Banner (repeat customer- we have your banner) location: <b>PIT</b>	\$350
<input type="checkbox"/>	Stadium Banner (new customer) Location: <b>PAC</b>	\$350
<input type="checkbox"/>	Stadium Banner location: <b>PIT</b> and <b>PAC</b>	\$600
<input type="checkbox"/>	Game Sponsor - Football <i>(email 15 second ad for PA announcement)</i>	\$500
<input type="checkbox"/>	Game Sponsor - Basketball <i>(email 15 second ad for PA announcement)</i>	\$300

**AD SPECIFICATIONS:** (See attached sheet for ad dimension sizes)

**TOTAL \$** \_\_\_\_\_

#### Must check one:

☐ Use same jpeg logo you have on file. ☐ I have emailed high-resolution logo.

Please e-mail your jpeg to Kathy Hirth at (hirthkm@elderhs.net).

High resolution images are mandatory.

### PAYMENT METHOD:

<input type="checkbox"/>	Check Enclosed (make checks payable to Elder High School)
<input type="checkbox"/>	Send Invoice
<input type="checkbox"/>	Call me for payment options, including credit card payments.