

Mike Daniels  
1000 Vikings Way

**Tax ID: 45.383.7994**

Dear Vikings Friends and Family,

For me, this is personal. My name is Mike Daniels and I recently accepted the position of Head Football Coach of the Princeton High School Vikings. I am a product of the Princeton Community. From playing little league as a Lincoln Heights Tiger, to wearing the horns at Viking Stadium as the Vikings' quarterback from 2001-2003, on to my career both playing and coaching college football, Princeton City Schools has been my foundation. Nothing means more to me than having the opportunity to bring back "Princeton Pride."

Princeton has always been anchored by the spirit of the community. In turn, that community spirit is the foundation of "Princeton Pride." The athletes give their all on the field and the Princeton Community has always given the same level of support. Team and Community. I experienced "Princeton Pride" firsthand as a player and I will provide the same experience to every player on the Princeton Vikings Football roster.

My goals for Viking Football are simple: 1. To develop men of character through the game of football; 2. To lead those men of character to win, as a team, on the football field, and 3. To energize the Princeton Community and bring back "Princeton Pride."

Our players are dedicated to Viking Football and are working exceptionally hard to prepare for the 2017 season. However, our players can't do it alone. We need additional support. Achieving these goals requires the funding support from the families, friends and businesses that have long been the backbone of the Princeton Vikings Community.

There are several ways for Vikings supporters to help meet these needs (all are tax deductible):

Monetary Donations  
Pre-Game Meal Sponsorships

Raffle-able Items  
Auction-able Items

Checks should be made payable to **PAB Football Boosters** and mailed to:

**Princeton Vikings EndZone Club**  
**c/o Princeton Vikings Athletics**  
**150 Vikings Way**  
**Cincinnati, Ohio 45246.**

We are building something special here at Princeton, and we truly appreciate every donation and sponsorship. We look forward to giving our all on Mancuso Field at Viking Stadium as we usher in a new era of Viking Football. I will close this letter as I opened it. For me, this is personal. I look forward to serving the Princeton Community and bringing back "Princeton Pride. Thank you for your support and as always...

Go VIKES!

Mike Daniels  
Head Coach  
Princeton Vikings Football  
513.628.7115

